

INNOVATION IN ACTION TRAINING PROGRAMME



» PROVIDING SOLUTIONS FASTER, WITH MORE INNOVATION AND AT LESS COST

THE CHALLENGES

Engineering, technology and innovation are in the DNA at Costain. We recognise that no customer will buy the same product, with the same attributes at the same price point year after year. It is therefore essential that we continuously improve the products and services we provide and enhance value for our customers.

THE SOLUTION

In order to develop our teams to be more innovative, a three module training course has been developed, based on 'The Innovator's DNA' by Jeffrey H. Dyer, Hal B. Gregersen, and Clayton M. Christensen, one of the leading publications on developing innovators skills.

This is essential learning for any team member wanting to make innovation happen within Costain.

69 delegates are currently engaged on the programme, of which 29 are complete.

SPECIAL FEATURES

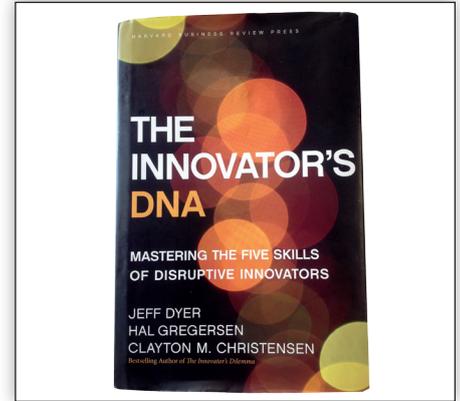
This course is suitable for any Costain team member who is involved in innovation or for those with an interest in developing their innovation skills in order to help solve our customers' complex business challenges.

The course is highly interactive and culminates in using the learnt discovery skills to develop a current innovation.

The training is delivered over three days to approximately 15 hours spread over a six week period.



Recent delegates on the IIA course



'The Innovator's DNA' by Jeffrey H. Dyer, Hal B. Gregersen, and Clayton M. Christensen

CUSTOMER BENEFITS

Delegates are provided with a step by step approach, used by leading innovators, which they can then apply to find and exploit opportunities for better ways to provide our solutions faster, with more innovation and at less cost.

- 93% of people who had completed course found the skills useful in their job;
- 100% had had ideas for new innovations since completing the course.

A recent delegate said 'The course run over three days was excellently delivered with interactive sessions to approach solution finding from different angles. By using the five 'discovery skills' taught on the course to approach problem solving, innovative solutions can easily be developed in the workplace.'

CUSTOMER ACTION

The course can be delivered as an open programme in five locations in the UK or as a dedicated course for a specific team.

TECHNICAL INFORMATION

The programme includes units covering:

- Why innovation is important to Costain and its key benefits;
- Understand your own innovation skill profile and how innovation can have an impact in your own role and improve your team's performance;
- The different approaches to innovation;
- How to use questioning techniques to assist innovation development;
- How to make keen observations to enhance problem solving and make associations to improve the application of innovation;
- How to become a better innovator by enhancing your networking capability;
- How to develop safe methods of piloting ideas;
- How to go about solving business challenges by using the skills you have learnt as an innovator.

CONTACT

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ENGINEERING TOMORROW...TODAY

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